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## Align significant City art projects with major Sustainable Sydney 2030 urban design projects

Sustainable Sydney 2030 includes opportunities for public art as components of leading urban design projects in the city.

Major squares and transport hubs will be focal points for events, as well as shopping, meeting people, having lunch and relaxing in the city. Public spaces will be complemented by a strong public art agenda that includes adventurous and challenging works by contemporary local and international artists to create a lively and engaging city centre.

Opportunities to integrate public art into the transformation of George Street and the Liveable Green Network pedestrian and cycling priority corridor projects, as well as other ephemeral artworks and design interventions, will be explored as a way of providing a cultural layer to interpret Sydney's history and its people.

### MEASURING SUCCESS

Success will depend on improving the way public art projects are:

- included in early planning of major Sustainable Sydney 2030 projects
- well-integrated into public and private developments
- well received by the community
- seen to enliven the city
- utilising well-integrated sustainability initiatives in urban art projects

## TOP OF THE CROSS



CONCEPT for illustration purposes only

An important opportunity for an artist/architect collaboration to re-imagine a new urban space in the heart of the Kings Cross, one of Sydney's internationally known destinations. A potential theme for the project is the 'Kindness of the Cross' in recognition of the number of community organisations supporting disadvantaged people.

<b>Timing</b>	Short – Medium term
<b>2030 Directions</b>	A globally competitive and innovative City A cultural and creative City
<b>2030 Action</b>	Work in partnership to develop visitor facilities and attractions
<b>City's role</b>	Facilitate delivery through Capital Works program including public consultation
<b>Potential Supporting Partners</b>	Kings Cross Business Partnership Community Organisations

## LIVEABLE GREEN NETWORK



One of the Five Big Moves in Sustainable Sydney 2030 is to prioritise walking and cycling in the City. To enliven and complement the Liveable Green Network art and design will be incorporated into a universally accessible city-wide pedestrian and cycling system. Using a range of approaches such as colour coding of walking and cycling links, engaging artworks at key nodes and Village Centres, and well-designed signage and maps, the network will provide a clearly legible and pleasant-to-use orientation system in the city. Principles can be demonstrated along the Cultural Ribbon and by Connecting Green Square.

<b>Timing</b>	Medium term
<b>2030 Directions</b>	A leading environmental performer A cultural and creative City A City for pedestrians and cyclists
<b>2030 Action</b>	Improve access and communication about pedestrian networks in the City Centre
<b>City's role</b>	Direct delivery through Capital Works program
<b>Potential Supporting Partners</b>	Adjoining Councils Cycle Council Pedestrian Council Accessible Arts

### 3 LINKED SQUARES GEORGE STREET - THE CIVIC SPINE

To support the plans for a civic spine an integrated public art strategy is proposed to create permanent art works in the three linked squares and other city spaces adjacent to George Street to create a dynamic new public realm attractive to the residents, workers, visitors and businesses essential to the City's ongoing success. This should include a series of temporary art programs that activate spaces and sites during the construction of the light rail and beyond to enliven the City Centre.

<b>Timing</b>	Short – Medium term
<b>2030 Directions</b>	A globally competitive and innovative City A cultural and creative City A lively and engaging City Centre
<b>2030 Action</b>	Develop a public space improvement strategy to enhance streets and squares in the City Centre
<b>City's role</b>	Undertake commitments set out in MOU with State Government through delivery of Capital Works streetscape improvements program.
<b>Potential Supporting Partners</b>	State Government

### 3 LINKED SQUARES TOWN HALL SQUARE AND SYDNEY SQUARE



Town Hall Square together with Sydney Square will form an important civic precinct in the city. It is one of three proposed new squares linked by a pedestrianised George Street from Circular Quay to Central Station. It will be a focal point for meeting people, a transport interchange and a place for experiencing the cultural life of the city, making it an ideal site for a major public art project.

<b>Timing</b>	Medium term
<b>2030 Directions</b>	A globally competitive and innovative City A cultural and creative City A lively and engaging City Centre
<b>2030 Action</b>	Develop a public space improvement strategy to enhance streets and squares in the City Centre
<b>City's role</b>	Direct delivery through Capital Works program
<b>Potential Supporting Partners</b>	State Government

## Future Opportunities

### GEORGE STREET

Sydney City is the economic capital of Australia. At the heart of the future prosperity of Sydney will be the transformation of George Street as the City's civic spine with an efficient and reliable light rail service linking Central Station with Circular Quay and Barangaroo.

Key to the transformation of George Street by the inclusion of light rail is a signature public artwork in a newly envisioned Town Hall Square and a program of works in nearby squares and city spaces along George Street, to reinforce Sydney's new civic spine. The City of Sydney will work with the State Government to implement streetscape improvements including an appropriate public art program for this significant change to the City.

### GREEN SQUARE

The City is working in partnership with NSW State Government (Landcom) to develop a world-class sustainable town centre at Green Square. Opportunities for sustainable public art have been identified and need to be further developed in the medium to long term as the Green Square Town Centre and Green Square Health and Recreation Centre take shape. Opportunities to integrate public art into urban infrastructure can highlight and achieve sustainability objectives. Green Square offers, through the large-scale redevelopment that is under way and masterplans that are being developed, significant opportunities to work with the private sector to deliver public art. A connecting Green Square project will be developed as part of the Liveable Green Network to reinforce walking and cycling connections to the city.

### BARANGAROO

This major urban renewal area also provides the opportunity to develop a significant public art program, following models such as the Melbourne Docklands and Millennium Park, Chicago. The City of Sydney's Public Art Advisory Panel can play a role to support a significant public art program in this area, in particular projects that reinforce connections to the city along the waterfront and adjacent city streets. This would ensure that other city-wide City Art projects such as the Eora Journey, the Livable Green Network and Cultural Ribbon are well integrated into this new part of the city.