



Street Part of the By George! Hidden Networks Temporary Laneway Art Program curated by Dr Steffan Lehmann.

Support local artists and activate city spaces with temporary art projects

Temporary projects and events allow the City to respond flexibly to the innovations of artists in defining and re-defining the physical nature of the City and its impact on our senses.

The City established the Live Lanes Temporary Laneway Art Program in 2007 to support the revitalisation of these under-appreciated spaces. Now the City will continue to investigate opportunities for temporary art to activate city spaces.

Local community art projects are also supported by the City's extensive community and cultural grants program. Information on these programs is available through the City of Sydney website.

The Public Art Strategy envisages further opportunities for temporary art projects by the community through its City Spaces temporary art program. This will enliven places across the City and give artists and local communities a means of defining the character of the city and their neighbourhoods.

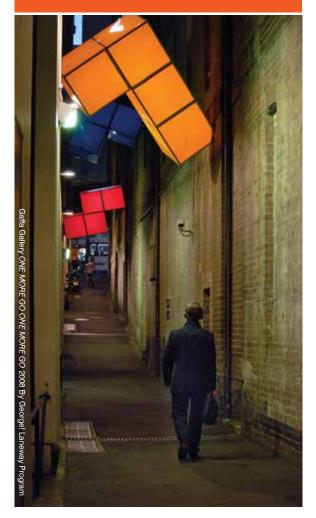
The Public Art Advisory Panel provides expertise in assessing artist proposals. The By George! Temporary Laneway Art Program in 2008 and 2009 used members of the City's Public Art Advisory Panel to help select artists. This has proved a successful model for commissioning artists on a range of City Art projects.

MEASURING SUCCESS

Success can be judged by achieving increases in:

- popular support for temporary projects by artists and the community
- · critical acclaim in art journals and from peers in the art world
- activity generated including bringing people to forgotten laneways and new city spaces and encouraging businesses to rethink their ideas about City Spaces and stimulating businesses and the City economy
- sustainable work practices by artists including; reuse and recycling of materials, use of innovative technologies and engagement with the environment

LANEWAY ART PROGRAM



The City of Sydney's Laneways Revitalisation Strategy aims to celebrate these underused spaces in the heart of the City. The temporary art program adds an extra dimension to the experience of the City, providing moments of inspiration and reflection.

The temporary laneway art project advances the Laneways Revitalisation Strategy by addressing: relationship management with key City stakeholders; the coordination of event management in lanes; the level of support to private sector and to internal Council Units supporting laneway activation; and identification of opportunity sites for small bars. The project advances the Sustainable Sydney 2030 directions for a lively and engaging City Centre and a cultural and creative City.

Timing	Short – Medium term
2030 Directions	A lively and engaging City centre A cultural and creative City A globally competitive and innovative City A City for pedestrians and cyclists
2030 Action	Use the City's Streets, laneways and public spaces to showcase different art forms
City's role	Direct delivery through the Public Art program
Supporting Partners	Property owners Business owners Artists, architects, designers and other creatively minded and willing people

TAYLOR SQUARE 'PLINTH' PROJECT



The Plinth project aims to revitalise the heart of Oxford Street at Taylor Square and celebrate its cultural life and communities including the gay, lesbian, bisexual, transgender and intersex communities.

The project involves local arts organisations to develop engaging temporary artworks that transform this space into more than just a busy intersection.

Timing	Short – Medium term
2030 Directions	A cultural and creative City Vibrant and prosperous local communities and economies
2030 Action	Use the City's Streets, laneways and public spaces to showcase different art forms
City's role	Direct delivery through the Public Art program
Supporting Partners	Local arts organisations and institutions

GREEN SQUARE TEMPORARY ART PROGRAM



A program to encourage artists and the local community to consider opportunities for public art in the Green Square Town Centre and to capture the history of the area from the existing Zetland community. The program would be an opportunity to develop ideas for future permanent works, or use inactive sites in the area to produce large-scale temporary works during development.

This program will generate broad interest while Green Square undergoes its transformation into a sustainable town centre. The program would also tie in with the City's creation of a 'health and recreation' precinct in Epsom park, providing opportunities for community engagement in the design development of the Green Square Village Centre. The program will also promote sustainability initiatives for water reuse and a new light rail connection to the Green Square railway station.

Timing	Short – Medium term
2030 Directions	A cultural and creative City Vibrant and prosperous local communities and economies Sustainable development, renewal and design
2030 Action	Use the City's Streets, laneways and public spaces to showcase different art forms
City's role	Direct delivery through the Public Art program
Supporting Partners	Landcom Tertiary institutions Private development sector

CITY SPACES TEMPORARY ART PROGRAMS



An evolving and continuing program to encourage artists and local communities to carry out small-scale public art projects. Following the popular success of the Albion Place temporary art program the City will seek out further temporary art sites and invite artists to make submissions for temporary works.

This program would create opportunities for artists and enliven the City's public spaces and Village Centres.

Timing	Medium term
2030 Directions	A cultural and creative City Lively and engaging City Centre Vibrant and prosperous local communities and economies
2030 Action	Use the City's streets, laneways and public spaces to showcase different art forms
City's role	Direct delivery through the Public Art program
Supporting Partners	Property owners, local stakeholders and business partnerships