



Link the major cultural  
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## Support stakeholder and government partners to facilitate public art opportunities

The leading stakeholder in Sydney's public spaces is the City of Sydney. The identity of Sydney thus relies heavily on the City's success in supporting government partners and key stakeholders in providing projects and events in those spaces.

Recognising this key role the City will continue its consultative approach and work with a range of stakeholders to create experiences in the public domain based on principles of universal access and develop projects that make art available to everyone.

The idea of a Cultural Ribbon to link the major cultural organisations along the harbour foreshore emerged from the Sustainable Sydney 2030 consultations. The Cultural Ribbon will be created by improving existing pathways and linking the cultural centres socially and economically to improve audience numbers and experiences at each place.

Support for stakeholders and partners also comes from the City's key role in hosting cultural forums, City Talks and other discussions to help realise partnership projects. In parallel with City Art objectives to work with relevant industry and cultural organisations, the City's Economic Development Unit will also work with the Creative Industries Innovation Centre based at UTS and a range of other stakeholders in developing research projects to drive employment in the creative industries.

### MEASURING SUCCESS

Successful partnerships lead to successful projects, so success in working with stakeholders can be judged by:

- timely implementation of key partnership projects such as the Scout Place Public Art Commission and the Cultural Ribbon
- the extent of positive recognition the City receives by providing cultural leadership and supporting cultural initiatives such as the Eora Journey project
- increased number of partnerships with tertiary institutions, cultural organisations and other key stakeholders
- the implementation of universal principles to create accessible public art projects and experiences in the public domain

## CULTURAL RIBBON

Help cultural organisations along the harbour attract more people by promoting the Cultural Ribbon as a globally significant cultural walk that is universally accessible by designing public area improvements that can be enjoyed by everyone. Develop website and publications.

<b>Timing</b>	Short - Medium term
<b>2030 Directions</b>	A globally competitive and innovative City
<b>2030 Action</b>	Work in partnership to develop visitor facilities and attractions Assess partnership opportunities with reference to achieving Sustainable Sydney 2030 objectives
<b>City's role</b>	Define the scope and facilitate the development and delivery of the project
<b>Supporting Partners</b>	Powerhouse Museum Australian National Maritime Museum Museum of Contemporary Art Sydney Theatre Company Sydney Dance Company Bangarra Dance Theatre Bell Shakespeare Company Art Gallery of NSW Australian Museum Museum of Sydney Customs House Opera House Royal Botanic Gardens State Library Arts NSW NSW State Government Local Business Precinct Organisations Accessible Arts

## STAKEHOLDER SUPPORT



Opportunities exist to work with other major art institutions to share expertise, resources and program ideas for funding City Art projects. At present there are no mechanisms for the City to accept funds from private philanthropic organisations or other benefactors to bring about significant public art projects.

The City will investigate new ways of providing support for a significant and meaningful City Art program in partnership with key stakeholders.

<b>Timing</b>	Short term
<b>2030 Directions</b>	Sustainable development, renewal and design A cultural and creative City A lively and engaging City Centre A globally competitive and innovative City
<b>2030 Action</b>	Continue to protect the heritage values of objects, buildings, places and landscapes
<b>City's role</b>	Research
<b>Potential Supporting Partners</b>	Artsupport Australia, Australia Council Developers Philanthropic Community Benefactors Other Major Art Institutions