



Link the major cultural organisations along the harbour foreshore by physical improvements to existing pathways as well as socially and economically.

Support stakeholder and government partners to facilitate public art opportunities

The leading stakeholder in Sydney's public spaces is the City of Sydney. The identity of Sydney thus relies heavily on the City's success in supporting government partners and key stakeholders in providing projects and events in those spaces.

Recognising this key role the City will continue its consultative approach and work with a range of stakeholders to create experiences in the public domain based on principles of universal access and develop projects that make art available to everyone.

The idea of a Cultural Ribbon to link the major cultural organisations along the harbour foreshore emerged from the Sustainable Sydney 2030 consultations. The Cultural Ribbon will be created by improving existing pathways and linking the cultural centres socially and economically to improve audience numbers and experiences at each place.

Support for stakeholders and partners also comes from the City's key role in hosting cultural forums, City Talks and other discussions to help realise partnership projects. In parallel with City Art objectives to work with relevant industry and cultural organisations, the City's Economic Development Unit will also work with the Creative Industries Innovation Centre based at UTS and a range of other stakeholders in developing research projects to drive employment in the creative industries.

MEASURING SUCCESS

Successful partnerships lead to successful projects, so success in working with stakeholders can be judged by:

- timely implementation of key partnership projects such as the Scout Place Public Art Commission and the Cultural Ribbon
- the extent of positive recognition the City receives by providing cultural leadership and supporting cultural initiatives such as the Eora Journey project
- increased number of partnerships with tertiary institutions, cultural organisations and other key stakeholders
- the implementation of universal principles to create accessible public art projects and experiences in the public domain

CULTURAL RIBBON

Help cultural organisations along the harbour attract more people by promoting the Cultural Ribbon as a globally significant cultural walk that is universally accessible by designing public area improvements that can be enjoyed by everyone. Develop website and publications.

Timing Short - Medium term

2030 Directions A globally competitive and innovative City

2030 Action Work in partnership to develop visitor facilities and attractions
Assess partnership opportunities with reference to achieving Sustainable Sydney 2030 objectives

City's role Define the scope and facilitate the development and delivery of the project

Supporting Partners Powerhouse Museum
Australian National Maritime Museum
Museum of Contemporary Art
Sydney Theatre Company
Sydney Dance Company
Bangarra Dance Theatre
Bell Shakespeare Company
Art Gallery of NSW
Australian Museum
Museum of Sydney
Customs House
Opera House
Royal Botanic Gardens
State Library
Arts NSW
NSW State Government
Local Business Precinct Organisations
Accessible Arts

STAKEHOLDER SUPPORT



Opportunities exist to work with other major art institutions to share expertise, resources and program ideas for funding City Art projects. At present there are no mechanisms for the City to accept funds from private philanthropic organisations or other benefactors to bring about significant public art projects.

The City will investigate new ways of providing support for a significant and meaningful City Art program in partnership with key stakeholders.

Timing	Short term
2030 Directions	Sustainable development, renewal and design A cultural and creative City A lively and engaging City Centre A globally competitive and innovative City
2030 Action	Continue to protect the heritage values of objects, buildings, places and landscapes
City's role	Research
Potential Supporting Partners	Artsupport Australia, Australia Council Developers Philanthropic Community Benefactors Other Major Art Institutions